



# EasyRetail

The complete Retail Business Management Software  
Solution for Specialty Retailers:

*Featuring:*

**Touch-screen EPOS**      **Deposit Sales & Club Accounts**

**Gift Cards & Vouchers**    **Sales & Web Orders**    **Quotations**

**Repairs**    **Trade Accounts Management**    **Stock Control**

**Warehouse Control using Wireless Data Collection Terminals**

**Barcode Labels**      **Price Labels**      **Shelf-edge Labels**

**Purchase Order Processing**      **Stock Returns Management**

**Website Integration**      **Fully Integrated Online Store**

**Emailing & Texting**    **Van Deliveries Management**

**Report Design**      **Mail-shot Module**      **Letter Writer Module**

**Integration to Sage 50 Nominal & Bank Account Ledgers**





## EasyRetail – Overview

- Full suite of software modules to manage your **shop sales, web sales, stock, repairs, services, warehouse operations and back-office accounts.**
- Handles all retail and trade transaction types including cash sales, deposit sales, credit sales, trade sales, COD, voucher sales, gift card sales, gift card top-up, trade-ins, credit notes, web sales, club accounts and repairs and lab services
- Fully integrated eCommerce On-line Shop can be managed from the back-office system with minimal extra administration work
- Installed in over 60 specialty retail outlets in the Republic and Northern Ireland
- Developed with Microsoft software tools e.g. **Visual Basic, ACCESS and SQL**
- Runs on PC's and touch-screen terminals running XP Pro, Vista and Windows 7
- Accessible on iPhones and Smart Phones via free Remote Desktop Apps.
- Full integration with Microsoft ACCESS and SQL for report/query generation
- Central stock and customer database for all stores, shops and websites in the chain
- Can integrate with any web site to enable product upload and/or web order download
- Wireless scanning for speedy and accurate stock checks, goods-in and transfers
- Extensive library of sales, payment, profit, commission, stock, debtor, purchasing and work-in-progress reports. All EasyRetail reports can be exported to Excel
- Integrated E-mail for sending documents, letters and reports
- Label print module prints in-store product labels with barcodes
- In-built **Letter Writer Module** lets you construct any type of mail-merge letter
- Integrated **Mail Shot Production Module** can be used to send details of promotions to customers using bulk SMS texting, bulk E-mails and letters.
- **COMMUNICATIONS Module** records all communications with prospects, customers and suppliers including letters, phone calls, emails and faxes.
- Option to post EasyRetail transactions to the relevant **Sage50 balance sheet, profit & loss and bank nominal ledger accounts**
- Compliant with the **WEEE Directive** on the recycling of electrical goods
- Integrates with **TicketWriter** shelf-edge and ticket label design software
- **Product Import Module** lets you import new products from supplier catalogues
- **Integrated deliveries management** for scheduling and managing van deliveries
- **Dual currency** (conversion from euro to sterling and vice-versa)
- Optional **Service and Repairs Module** for managing repairs and services

# EasyRetail Users

**Tony Kealys (Prams, Toys and Nursery)** – 4 shops: Dublin, Belfast and Cork

**Briscoe Electric Expert (Electrical, Phones & Computers)** – 3 shops: Arnotts, Drogheda & Ashbourne

**The Dublin Camera Centre (Cameras and Binoculars)** – 4 shops in Dublin

**Lallys Electrical Superstores** – 3 shops: Dundalk, Navan and Drogheda

**Delta House and Home (Furniture & Home Décor)** – 3 shops: Enniskillen, Lisnaskea and Five-mile-town

**Seamus Watters (Electrical, Phones & Computers)** – Newry, Co. Down

**Illumination (Lighting)** – Swords, Co. Dublin

**Peter Murphy (Lighting & Electrical)** – Galway

**Joe Lynch McCullough Piggott (Music and Instruments)** – Dublin

**Im-in-Music (Music & Instruments)** – Carlow Town

**Berney Crossan & Sons (Electrical & Computers)** – Longford Town

**Teddy O'Brien (Phones and Cameras)** – Bantry, Co. Cork

**Eddie Maguire (Furniture, Electrical & Lawnmowers Sales & Service)** – Dundalk

**Hogans Toymaster** – Clonmel

**Fletchers Expert Electrical** – Ballinasloe, Co. Galway

**Pat Irwin (Electrical, Computers, Phones & Cameras)** – Middleton, Co. Cork

**Phil O'Sullivan Electrical Euronics** – Cork City

**O'Flahertys Euronics (Electrical & Computers)** – Ennis, Co. Clare

**Gus Byrne (Electrical and Lawnmowers)** – Enniscorthy, Co. Wexford

**Finucanes Electrical** – Limerick

**Sheridan Electrical** – Castlebar, Co. Mayo

# What will EasyRetail do for your retail business?



**EasyRetail is designed to make your retail business a more efficient enterprise, leading to reductions in costs and increases in turnover and profits. It is also designed to ease the burden of managing the company which will free up more of your precious time to grow the business.**

## **Here are some of the reasons why EasyRetail is a great investment for your firm:**

- Fast-Touch EPOS module speeds up customer service at the sales counter. Auto-prompting of related items and special promotions to the salesperson during transaction entry increases sales.
- Controls your stock – maintaining stock at optimum levels saves you money and lowers borrowings.
- Manages your deposit, layaway, club and trade accounts - no more scribbling on docketts and in deposit books.
- Manages and tracks your in-store gift cards and vouchers from sale to top-up to redemption.
- Manages your stock purchasing and goods-in procedures - if all stock purchases start off as a PO then it is easier to track goods coming into the stores and reduces the potential for human error when it comes time to reconcile the delivery note to the supplier's invoice.
- Tracks your stock returns to suppliers for credit/replacement - wave goodbye to your old returns books.
- Wireless hand-held terminals allow you to control the in and out movement and checking of stock by barcode scanning which saves time, reduces errors and curtails shrinkage.
- The integrated **Service & Repairs Module** manages your repairs and lab services.
- Lets you design and print your own barcoded price and shelf-edge labels saving the money you would otherwise spend on pre-printed label stationary.
- The integrated **Mail-shot Module** lets you selectively mail-shot your existing customers with sales promotions by SMS text, Email and Letter – a great way of generating new business for little cost and effort.
- The EasyRetail **Online Shop** will generate extra sales and profit for your business because an on-line shop is never closed and customers can purchase from it any time night or day.
- EasyRetail's impressive management reporting suite will provide you with vital information on sales, costs, profits, commissions, overdue debtors, stock levels and values, helping you to keep a very close eye on where you can reduce credit overruns, cut costs and increase sales and margins to make more profit.
- The integrated email and texting facility will save you a small fortune on stationary and postage costs.
- The communications logging system will help you keep track of emails, letters, documents, mailshots you sent and you can manually log any conversations you had with customers and suppliers
- If you are a border trader then the dual currency feature will help speed up sales and reduce conversion errors



# ***EuroSoft*** – Company Profile



We are an Irish IT company based in the Nutgrove Office Park, Dublin 14 just a few Kilometres from the Dundrum Town Centre and the M50 ring road. Our core business is the provision of point-of-sale, stock control, accounting, E-commerce, and networking solutions to single and multi-outlet SME speciality retailers across the whole island of Ireland.

Our 21 years experience implementing business software solutions means that we know exactly what specialty retailers like you are looking to get from their IT assets and we make the job of putting in a new computer system a relatively painless experience for shop owners. Our prices for software, hardware, implementation and support are all at the lower end of the industry scale which means we are very competitive when it comes to cost.

One of the main reasons for our success in the retail software market is because we plough most of our profit back into the development of our **EasyRetail** software in order to stay at the forefront. We issue a minimum of one major software upgrade to our clients every year to keep their systems up-to-date with the latest developments. The on-going improvements we make to our software are drawn mainly from our **EasyRetail Wish List**, which contains all the wishes, suggestions and recommendations we receive from clients, prospects and our own staff.

Recognising early on that our success and longevity in business would depend on the quality of the backup service we provide to our clients, we leave nothing to chance where support is concerned. We provide remote support via broadband and make on-site visits when necessary. Support to our customers is provided round the clock seven days a week, as we are always accessible by mobile phone outside of normal office hours.

## **EasyRetail – designed for Specialty Retail**

EasyRetail is a comprehensive retail management solution in terms of design, features, functionality, robustness, reliability, speed, and overall user friendliness. Our system has all the software modules required to fully manage your retail enterprise, as it has been developed for your class of business. EasyRetail is 100% Microsoft - we develop it with Visual Basic, Access and SQL programming tools. The system has an extensive library of management reports, all of which can be exported to Excel. We know that accurate and timely management information is vital to good decision making which is why you can always depend on EasyRetail to provide the information you need to manage your business better and provide factual data to help you decide on ways to lower costs, keep stock at optimum levels and target areas for revenue growth.



# EasyRetail Modules

- **EPOS & Sales** – manages all your counter EPOS and back-office sales and payment transaction processing
- **Customers & Debtors Management** – manages your retail and trade accounts
- **eCommerce (optional)** – a fully integrated and secure online shop that is easily managed from the back-office EasyRetail system. Product data, product images and live stock balances are automatically uploaded to the website and new web orders are automatically downloaded and imported into the EasyRetail Sales Orders Module.
- **Mail-shot Module** – lets you email and text sales promotion notices and general messages to your existing customers. Target customers can be selected by the products or the categories of product they previously purchased and by date of purchase.
- **Stock Control** – has all the software tools you require to control and track your single or multi-location stock holding
- **Supplier Module** – manages your suppliers, purchase orders and goods that have been returned to suppliers for credit or replacement.
- **Wireless Stores Control (optional)** – gives you the wireless tools you need to manage your stock remotely from the computer system
- **Sage Line50 Link (optional)** – posts EasyRetail financial data to the Sage Line50 nominal ledger profit & loss and balance sheet accounts.
- **Letter Writer** – lets you create any kind of letter into which you can merge data from the EasyRetail database. Use it to create your own debtor, reminder and mails-hot letters.
- **Repair Jobs and Lab Services Management (optional)** – manages your service, repair and lab services from job entry to charging and customer collection.
- **TicketWriter Shelf-edge labels (optional)** – lets you design and print your own in-store shelf-edge display labels.
- **Rentals (optional)** – manages short and long-term rentals

# EasyRetail EPOS & Sales

## Main Features:

- **Fast Cash Sales entry: only 4 Key/Touch strokes required to complete a cash sale**
- Enter sales and payment transactions using touch-screen or keyboard & mouse
- Cash Sales
- Deposit Sales
- Quotations
- Sales Orders
- Credit Notes & Refunds
- Gift Voucher & Gift Card sale, top-up and redemption
- Club account set up and club a/c payments

- Hot-keys for quick selection of products and services that are not barcoded
- Service and Repair Job logging
- Customer Card swipe for instant retrieval of customer account
- Gift Card swipe for instant retrieval of stored card credit at payment time
- Retrieve an existing customer's account by part/full a/c code., name, address & phone
- Instant retrieval of products onto sale transaction using bar code scanning
- Product search & selection by all major fields found on product record
- Stock item look-ups show in-stock levels in all shop and store locations
- Product image display
- Option to reserve stock and track reserved stock for delivery or collection
- Option to sell an item not in stock and do a back-to-back purchase order with the relevant supplier
- Automatic triggering of "low stock" and "out-of-stock" warning messages
- Record the serial number of the sold item for tracking and reporting purposes
- Option to enter a trade-in against the sale of a new item and add it to trade-in stock
- Auto-prompting to cashier of related items, package deals and special promotions
- Log a repair or lab job, take a deposit and print a job receipt and job label
- Recall completed repair and lab jobs and enter final payment
- Print options include receipts, trade and retail invoices and delivery/installation dockets
- Allocate a special price or discount band to a regular or trade customer

# Customers and Debtors Management

## Main Features:



- Customer/debtor account records can be created manually within the Customer Module or on-the-fly in the EPOS and invoicing modules
  - Manual or auto-generation of new customer account numbers
  - Customer “**Type**” classification for filtering, reporting and mail shots
  - Assign loyalty cards to account record for swiping in EPOS Module
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- Records turnover and sales points on master account and individual loyalty card
  - “**On stop**” customers are blocked from getting additional credit in all transaction entry modules
  - Assign price band to trade customers
  - Assign discount percentage to selected customers
  - Option to set up a Club Customer and enter payments to build up a credit fund
  - Club account credit can be used in all the sales modules to part or fully pay a transaction
  - Gift Voucher/Gift Card credit can be used in all the sales modules to part/full pay a transaction
  - **[Memo]** tab on customer record stores unlimited free-type text
  - **[History]** tab holds customer’s full transaction history with drill-down to detail on each transaction
  - **[Extd]** tab allows you to store personal details on customer such as birth date, marital status, number of children, occupation landlord, employer, bank account numbers, insurer etc.
  - **Search** button lets you locate a customer record by all the major lookup filter fields
  - **Comm** button displays a history of all previous e-mail, phone, letter and mail shot communications to the customer
  - Use the “**Documents**” feature of the **Comm** to dynamically create, print and log an e-mail or a letter to the selected customer
  - Statement Printing for debtor accounts
  - Aged Debtors reporting (summary and detailed) by customer and sales person.



# EasyRetail eCommerce

## Make money all day every day using EasyRetail's fully integrated On-line Shop Solution

Advertise your company and products to a much wider market and expand your business in a serious way by opening your own online store courtesy of our superb eCommerce solution. Setting up your own Internet shopping site is a highly effective way of increasing sales and is considerably less costly to set up than it would be to open another shop. An on-line store will net you more pocketable profit because it doesn't incur the normal "brick and mortar" overheads and the shop never closes!

We can provide your company with an inexpensive but highly effective brochure type web site or a full-blown eCommerce On-line Shop solution which includes a detailed web catalogue, a custom designed eCommerce website, server hosting, certification, secure payments processing, search engine optimisation, product and stock balance upload to the website and sales order import from the website into EasyRetail. If you already have a website then we can integrate it with EasyRetail to whatever level your business requires.

The screenshot displays the Camera Centre website interface. At the top, the 'CAMERA CENTRE' logo is on the left, and a navigation bar includes links like 'Digital Cameras', 'Camcorders', 'Lenses', 'SatNav', 'Binoculars', 'Gadgets', 'Peripherals', 'Accessories', and 'Print Services'. A 'Buy online!' banner features logos for LASER, MasterCard, PayPal, and VISA. A 'view my bag' button shows '0 Items | €0.00'. The main content area features a large Panasonic camcorder advertisement with a '€60 CASHBACK' offer. To the right, a Fujifilm 'MEGA DEALS' section highlights a 'Fuji FinePix Real 3D W3' camera with a 'Mega Offer!' and a price reduction from RRP of €450.00 to 'OUR PRICE: €299.99'. At the bottom, a green banner advertises 'Driver's License, Passport, VISA, SPSV' services 'From Only €7', and a large red 'JVC' logo is on the right.

With the EasyRetail e-commerce solution in place, product sales orders generated by your website are automatically imported into EasyRetail as sales orders allowing them to be verified before the goods are picked, packaged and shipped to the customer.

# The Mail-Shot Module

The EasyRetail Mail-shot Module is designed to help you increase sales to your existing customers. It provides you with a set of easy to use software tools to create a targeted mailing list from your customer database. You can select your mail-shot targets using various criteria based on the customer's profile and their purchasing history. You can send your targets an SMS text message or an email from within EasyRetail. You can also merge a targets list with an EasyRetail mail-merge letter and either print or bulk email it. You can also export your targets to a CSV file that can then be mail-merged with a WORD document. Direct mail service companies will also accept a CSV file containing a list of target customers.



- Select target customers by single or multiple criteria including e-mail address, customer type, turnover value, single purchase value, date account opened, town, county, postcode, country, etc.
- Filter target customers by their purchase history including date of sale, product group, product sub-group, item make and model number
- Refine target list using “and”, “or”, “include” and “exclude” expressions
- When the filtering procedure is complete the selected target customers are displayed on-screen in a grid for visual validation.
- Individual customers can be deleted from the grid thereby excluding them from the final mailing list
- The customers in the final mailing list can then be sent an SMS text message or an email or a mail-merged letter created within the **EasyRetail Letter Writer Module**.
- Mailing labels can also be printed for the target customers
- The mailing list can also be exported as a WORD compatible mail-merge file
- Any mail-shots sent to a customer are automatically logged in the customer's communications history log attached to their customer record

# Stock Control



## Main Features:

- Multi-location and multi-branch stock management
  - Controls serial numbered items
  - Allows multiple bar codes for a single product
  - Product classification by Group, Sub-group, Make and Supplier
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- Integrated with the EasyRetail Wireless Stores Control module
  - Option to print barcoded product labels when booking in stock
  - Allows up to 5 different selling prices (bands) for each product
  - Full product warranty descriptions
  - Option to set a minimum stock level against a product which will auto-trigger low stock warnings in the sales modules and stock re-order reports
  - Option to flag an item as discontinued and archive its history
  - Maintains full sale and warranty history on every sold item.
  - **[Summary]** tab on product record shows current stock position and last 12 months sales in graph form; very useful information to have when calculating how much stock to order
  - **[Web Image]** tab on product record allows you to store an image of the product which can be displayed in EPOS module and uploaded to your website
  - **[Web Catalogue]** tab holds additional fields of information about the product that can be uploaded to your website.
  - **[Ticket]** tab lets you set up extra price and description fields that can be merged into a shelf-edge label created via TicketWriter XP
  - Gross margin calculator on cost price will auto-calculate the appropriate selling price
  - Option to allocate serial numbers at goods-in or goods-out stage
  - Selling and cost price update routines (batch or individual or by product group)
  - Stock adjustment routines
  - Stock transfer routines
  - Option to Archive obsolete stock items
  - Maintains full in/out movement history on product
  - Full library of detailed and summary sales, valuation, movement, re-order, stock take and price list reports.

# Stock Ordering and Supplier Returns

The EasyRetail Supplier Module has all the features you require to help you manage your stock purchasing and goods returns procedures. Purchase order transactions can be created for stock replenishment or to fulfil customer back orders. Purchase orders can be printed and posted/faxed or emailed directly to the supplier. The supplier's part number can also be printed on the PO where this is a requirement. When the goods arrive into your stores they can be booked against the PO manually or electronically using a Unitech wireless scanner.

Goods that are returned to a supplier for credit or replacement can also be recorded and processed allowing you to track your credit note and replacement entitlements.

## Main Features:



- Full Purchase Order Processing for stock and non-stock orders
- Raise purchase orders for customer back orders.
- Order stock for delivery to any branch or location in the chain
- Options to specify a required delivery date for order and individual items
- Unlimited free type text area on purchase order for special notes or instructions
- Purchase Orders can be printed or e-mailed
- Option to show or suppress cost prices on printed purchase order
- Optional allocation of serial numbers to items when receiving from a purchase order
- Book in all goods from a purchase order as default and un-tick items not delivered
- Option to print stock/price/barcode labels for stock received from a purchase order
- Facility to reconcile supplier's invoice to received purchase order and post reconciled invoice to the appropriate supplier's ledger account in Sage Line 50
- Option to create a return transaction to supplier for faulty or damaged goods. Repaired or replaced items can be returned to stock when they arrive. Credit notes received for returned items can be posted to the supplier's account in Sage Line 50.





# Wireless Stores Control



*“We have to do a full stock check this weekend”.* An easy enough sentence to say you will agree, but conducting a full paper-based stock check is certainly no easy task!

## Make your Stock Checking and Goods-in procedures easier and quicker with our EasyRetail wireless Stores Control Solution

Retailers must perform stock checks to satisfy themselves that they aren't losing money through pilferage; they need to know that their stock isn't literally “walking out the door”. The majority of shop owners would like to perform regular stock takes to stay on top of things but in the majority of cases only one gets done at the end of the financial year for the purposes of valuing the stock on-hand.

Of course the biggest problem that all retailers encounter when attempting to do regular stock checks is logistics i.e. time and manpower. The dilemma has always been how to go about conducting a stock take that is both quick and painless so that the business doesn't grind to a complete standstill whilst it is in progress. But here is the good news you have been waiting for: EuroSoft has solved that dilemma. Our **Stores Control** solution, which is based around the rugged and versatile **Unitech HT-630** portable data terminal (PDT), is the answer to your prayers.

Delightfully easy to operate, the **HT-630**, with built-in laser bar code scanner and mobile phone type keypad, alleviates the drudgery and hassle of doing a stock-take. The HT-630 is designed to capture physical stock information quickly by scanning the product's bar code label. The EasyRetail stores control software allows multiple HT-630s to be used to perform a stock check exercise, however the majority of checks can be done using a single PDT, as one HT-630 can store literally thousands of scans in its large memory.

When all the physical stock has been scanned, the counts in the PDT's are uploaded into EasyRetail and “posted” to adjust the live stock balances. The system prints a variance report before the adjustments are posted and the posting procedure prints a list of the adjustments it makes. After the adjustments are posted you can print a stock valuation report to obtain an accurate value of your physical stock holding and e-mail a copy of the report to your accountant using your EasyRetail e-mail system.

The EasyRetail Stores Control Module has another very useful string to its bow: a **Goods-In program**. This additional module lets you use your HT-630 to book in new stock received from suppliers. The Goods-In Module, like the Stock Check Module, is designed to take the drudgery out of booking in stock that has just arrived into your shop or store. The Goods-In Module will update your in-stock balances and any matching EasyRetail purchase order transactions.

# Repair Job & Services Management

The Service and Repairs Module looks after the logging and maintenance of all job types including chargeable and warranty repairs, third-party work and lab services. Deposits can be taken at the job entry stage. Jobs entered in the EPOS module at the sales counter are instantly accessible on the workshop and lab PCs. Full integration between this module and the customer, sales and stock modules enables information relating to customers, products sold and previous job history to be selected and retrieved at the job entry stage. A full record of materials and parts used, labour inputs and work descriptions can be logged against each job

Different work statuses can be assigned to a job as it passes through each stage of the process so that any member of staff may interrogate the status of a job. When a chargeable job is completed, a job invoice can be printed and an email and/or an SMS text can be sent to the customer to let them know that the item is ready for collection. Payments for completed jobs can be entered in the EPOS module or in the Service and Repairs Module.

## Main Features:



- Log a job quickly at the point-of-sale using the “Condensed Job Entry” feature
  - Automatic fill-in of customer and item details when a job is logged against an existing customer, or an historical sale or job record
  - Option to take a deposit payment and print a deposit receipt with job reference
  - Job label, job estimate, job card and job invoice printing and e-mailing
- 
- User-defined fields for job types, job descriptions, repair types, job status, engineers, conditions, labour types etc.
  - Multiple free type text areas on job record to record special notes or instructions
  - Use specific fields on job record to record the condition of the item, accessories and loan items.
  - Option exists to record details of a return if item sent back to the supplier for repair
  - Facility to add parts and service items to job and deduct parts from stock at the lower rate of VAT
  - Parts and service items can be quickly scanned onto a job using bar code scanners
  - Facility to add both chargeable and non-chargeable labour items to job
  - Facility to specify work done, testing procedures and results
  - Option to record details of any “Third Party” involvement
  - Use **COMM** function on job task bar to text/email the customer to keep him or her informed of progress and when lab service or repaired item is ready for collection.
  - Flag lab service or repaired item as “collected” when customer takes it away
  - Comprehensive Reporting options for WIP, engineer times, completions, un-paid jobs etc.

# Management Reports

## Sales

### Reports

- Cost of Goods Sold By Invoice
- Cost of Goods Sold By Model
- Credit Notes
- Guarantee Registration List
- Invoices by Invoice No.
- Invoices by Salesperson (With Profit)
- Invoices by Salesperson (Without Profit)
- Invoices by Salesperson and Payment Completion Date
- Invoices with Stock Details
- Invoices with Stock Details - DISCOUNT Only
- Invoices with Stock Details - MISC Only
- Invoices/Orders with Outstanding Stock
- O/S Sales Invoice List
- O/S Sales Invoice List by Salesperson
- Payments by Salesperson
- Quotations List
- Sales Analysis List
- Sales Invoice Delivery Charge List
- Sales Order Items to Order
- Sales Order List
- Salesperson Performance Group Summary List
- Salesperson Performance List
- Stock Sales List (Detailed)
- Stock Sales List (Summary)
- Stock Sales List (Totals)
- Stock Sales List By Main Group
- Stock Sales List External (Detailed)
- Stock Sales List From Other Location
- Top Sellers List

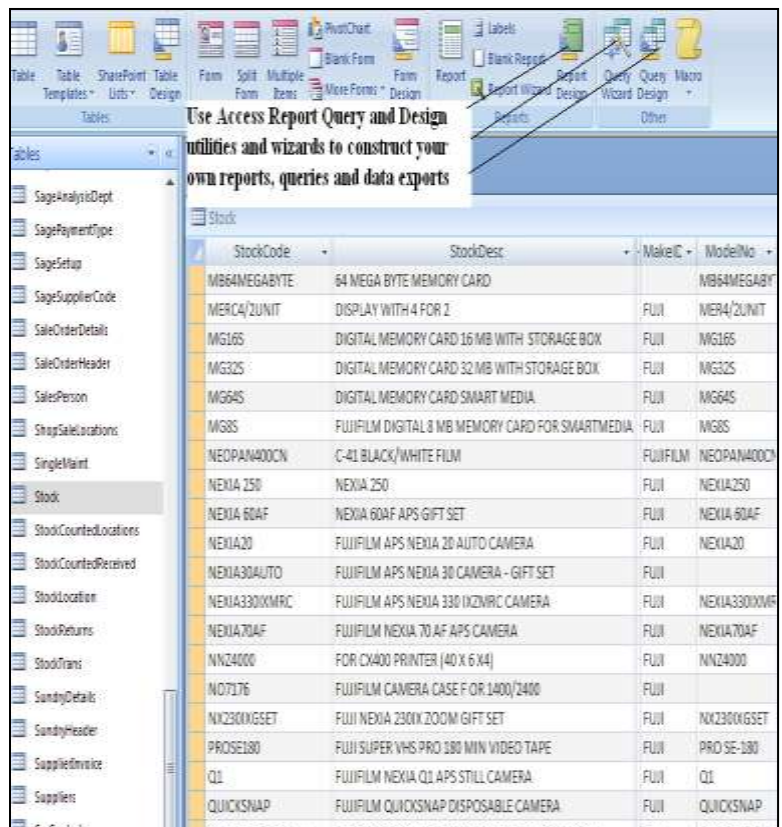
- EasyRetail has literally hundreds of standard reports to cover every management reporting requirement that might arise within the business.
- All the main sales reports are included as standard such as stock sales detailed and summary, top sellers, sales by product group and sales by salesperson.
- The standard reporting library has its own security system to prevent unauthorised access to confidential information.
- Reports can be previewed, printed, emailed and saved as PDF files.
- Most reports can be exported to EXCEL.

## Bespoke Report Design using ACCESS & EXCEL

Because the EasyRetail database is stored within Microsoft ACCESS tables, that makes it extremely easy for anyone familiar with ACCESS or EXCEL to create their own reports or exports.

Training on Access and Excel is widely available either from training houses or books and CDs, so users with an interest in this area won't have any difficulty obtaining the necessary knowledge and expertise.

- Open any EasyRetail file table in Access and export it to an Excel spreadsheet.
- Use the report creation wizards and query features of Access to create your own management reports (see image on right)
- ACCESS compatible report generators like Gladstone are cheap and easy to use and can be purchased on the Internet





# Shelf-edge Labels

**Ticketwriter XP Prelude, Ticketwriter XP and Alphassign** make it easy to produce display tickets quickly and cost-effectively on any in-store PC... and respond to changing market conditions at a moment's notice. Tailor-made ticketing packages are available to retailers in the food, fashion, furniture, electrical, homewares, DIY, garden centre and motor sectors - and more are on the way.

**TicketWriter XP Prelude** can be integrated with **EasyRetail**, allowing selected data fields from stock records such as model number, make, description and price, to be merged into your price display tickets as they are being printed. Allied to your EasyRetail system and a standard inkjet or laser printer, TicketWriter offers you a straightforward and highly cost-effective integrated solution for designing and printing your own in-store shelf edge labels, tickets, in-store promotions, ad-hoc signs or any other in-store printing requirement.



**Laser Ticketing is the smart solution to producing display tickets in-store.**

Established world leaders in point-of-sale ticketing and the only company dedicated exclusively to retail ticketing, Laser leads the way in developing PC based software and systems for large multiples and small independents alike... from department store groups and national chains to single shops.

